

# Brian Nielsen

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## Objective:

To obtain a position in User Interface Design & User Experience where I can contribute to the quality and success of an organization's web properties, as well as grow my own skill set.

## Experience:

- Worked as the lead designer and developer for the Capella Results Redesign project.
- Work as a member of the Team for the Everest project performing Development, Quality Assurance Testing and other duties as assigned. This included Accessibility Section 508 Compliance.
- Worked to develop a number of custom CMS Systems.
- Was a part of the development team from day one of the PartnerUp website
- Worked a member of the development team for the redesign 2.0 PartnerUp website project upon the acquisition of PartnerUp by Deluxe, at times taking on the role of team lead ensuring timelines stayed on track
- Was the single point of contact between the PartnerUp team and Deluxe's IT Department for any technology or IT related issues.
- Worked as the Lead developer for the PartnerUp StartUp blog redesign integration project utilizing Dreamweaver, Visual Studio and Photoshop for design and HTML for the site build
- Was in charge of the quality assurance both from a site usability and customer relations standpoints, utilizing services such as litmus.com and other browser testing services.
- worked with many business oriented project/task management services/software (Salesforce, SharePoint, and Internal tracking systems)
- Worked on project both individually and as part of a team for the entire project lifecycle
- On many of the projects acted as both the team lead and project manager, as well as a developer.
- Worked on major site integration projects including the internal portal system and the reseller interfaces, utilizing Visual Basic, TextMate, Sharepoint, Wordpress and other CMS platforms.
- Was in charge of quality assurance of clients' sites and platform integrations
- worked with many business oriented project/ task management services/ software (Salesforce, SharePoint, and Internal tracking systems)

## **Professional Experience:**

**March 2010 - Present**

**Code Web Corporation - St. Paul, MN**

**President & CEO**

Run a freelance web design, development and hosting company.

**Capella University - Minneapolis, MN**

**September 2011 - October 2011**

**Contract Web Designer/Developer**

Worked as a web design and development contractor on the Capella Results website redesign project. The redesign project was a complete refresh of the current site at the time.

Skills Used: Dreamweaver, Photoshop, HTML, CSS, XHTML, Javascript, Interwoven CMS

**Target Corporation - Minneapolis, MN**

**January 2011 - July 2011**

**Contract Interactive Development**

Work as a member of the Team for the Everest project new target.com platform performing Development, Quality Assurance Testing and other duties as assigned. This included Accessibility Section 508 Compliance. I worked directly with the onsite Accessibility Contractors assigned to the project including the blind members.

Skills Used: Dreamweaver, Photoshop, TextMate, HTML, CSS, XHTML, PHP, SVN

**October 2004 - March 2010**

**PartnerUp, a Deluxe Company - Eden Prairie / Shoreview, MN**

**Lead Architect, Sr. Developer & Quality Assurance Lead**

At PartnerUp I initially Started as a Intern after graduating from high school. After a year of working as a intern PartnerUp decide to hire me on full time as a web developer. my responsibilities included day to day changes to the existing site as well as working with the business development department to improve the site. After Deluxe acquired PartnerUp My title was change to Lead Architect, Senior Developer and Quality Assurance Lead, which brought a number or additional responsibilities including oversight of the wire framing and user interface and User experience, leading the quality assurance efforts for PartnerUp which included ensuring multi browser / client support for all web sites and emails made public. I was also assigned responsibility for the PartnerUp, StartUp Blog Redesign efforts.

Skills Used: Dreamweaver, Visual Studio, Photoshop, TextMate, HTML, CSS, XHTML, XML, PHP, ASP.NET

## **Pre-Professional Experience:**

**Fall 2007 - Spring 2008**

### **Winona State University**

#### **Webmaster**

Webmaster for the following groups & associations:

- Residential College
- Student Senate,
- American Marketing Association
- Student Help Desk

Skills Used: Dreamweaver, Photoshop, HTML, XHTML, CSS, XML, Sharepoint.

**Fall 2006 - Spring 2007**

### **Winona State University**

#### **Student Webmaster**

I was given the opportunity to become the webmaster and active member for the following groups:

- International Association of Business Communicators
- International Residential Hall Council Designer

Skills Used: Dreamweaver, Photoshop, HTML, XHTML, CSS, XML, Sharepoint.

**Fall 2005 - Spring 2008**

### **Winona State University**

#### **Student Activities Center Webmaster**

Skills Used: Dreamweaver, Photoshop, HTML, XHTML, CSS, XML, Sharepoint.

**July, 2002 - October, 2004**

### **HostForce - St. Paul, MN**

#### **Web Developer**

I worked as a web developer for HostForce prior to graduating high school. Some of my responsibilities included Working on Host forces internal portal and other major site integration projects, Providing support and customization of a number of both public and custom designed CMS systems.I was also involved in the quality assurance of clients websites.

Skills Used: Sharepoint, Salesforce, Visual Studio, Dreamweaver, TextMate, HTML, XHTML, CSS, XML

**May 2000 - January 2010**

### **Freelance Web Development and Photography - St. Paul, MN**

#### **Freelance**

Worked on small freelance project in my spare time.  
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**January 1998- Present**

## **NEI Global Manufacturing Solutions - St. Paul, MN**

### **Part Time Extranet/Intranet Webmaster**

As the extranet and intranet webmaster I was responsible for the design development and support of NEI Global Manufacturing Solutions Web Properties.

Skills Used: Dreamweaver, Photoshop, HTML, XHTML, CSS, XML, Google Analytics, Drupal, CMS Made Simple, Sharepoint.

## **Education:**

**2004 - 2008**

### **Winona State University - Winona, MN**

**Degree:** Bachelor of Science

**Major:** Self-designed major focused on web design, development, user interface/ experience, graphic design, and marketing, business, and law.

## **Technical skills summary:**

### **Programming Skills:**

- Extremely proficient in (X)HTML, CSS, and XML.
- Knowledge of Javascript/ECMA Script.
- Minor experience with Visual Basic, ASP.net, C#, and PHP.

### **Content Management Systems:**

Proficient with a number of proprietary/enterprise as well as open source content management systems. Built several CMS implementations from scratch.

- Drupal
- Wordpress
- CMS Made Simple
- Share point
- Interwoven

**Graphic Design Skills:**

- Web design
- web production (art cutting and optimization)
- interactive/digital advertising
- print advertising
- reports
- photography

**Project Management:**

Experience managing multiple projects at the same time and ensuring on-time completion.

**Computer Skills:**

- Basic network administration
- workstation and server maintenance and support
- Familiar with most design and development applications

**Software:**

- Extremely comfortable on both PC and Mac platforms
- Adobe Creative Suite (Photoshop, Illustrator, Page Maker, InDesign, Fireworks, Dreamweaver, Flash Professional, Contribute, After Effects, Sound Booth, Premiere Pro, Lightroom)
- Microsoft Office Suite (Word, Excel, PowerPoint, Visio, Publisher, Access, Outlook)
- Microsoft Windows 2000/2003/2008 Server, Microsoft II/ FTP Server.
- Omni Group (Omnigraffle, Omni Focus, OmniOutline, Omni Plan)
- iLife/ iWork (Keynote, numbers, pages, iphoto, iweb, imovie, Mail)
- TextMate
- Fetch ( Mac FTP client)
- Tortoise SVN
- VM Ware Fusion